BOOK ttc DESIGN

This timeline is an example of the order and timing for producing a typical book. Not all books require six months to produce, as each project is unique.

MONTH 1	MONTH 2	MONTH 3	MONTH 4	MONTH 5	MONTH 6

EDITING

FRONT COVER DESIGN

INTERIOR DESIGN/LAYOUT

BACK COVER/SPINE DESIGN

PROOFREAD

Note: Editing happens before design begins and proofreading happens after. ←

MARKETING AND PR PLANNING

| Develop author website, blog, build on current social media | Plan author tour (live and online), set advertising schedule | Send review copies, announce to trade | Follow up with mailings, pitch for interviews, work social media | **BOOK RELEASE DATE** |

Here are things you can do to promote your book while it's in production.

PRINT GALLEYS/ARCS

INDEXING

MAKE FINAL CHANGES

E-BOOK CONVERSION

Advance Review Copies

FINAL PRINTING (2–6 weeks)

You did it! Keep on marketing!

SIX-MONTH BOOK PRODUCTION TIMELINE
What to do after your manuscript has been written.